



*"A bursary gives me the opportunity to study here without having to worry about how I'm going to find the funds to support it, both with regards to my education, and my living outside of the course."*

**Uri (U22), Medicine**

# Churchill College's 2024 Telethon



17 September - 4 October  
**2024 telethon**

Dear Alumni,

Last academic year the College awarded £1.26m of Student Support to its students: more than £700k to postgraduates and £500k to undergraduates. Over 80% of the College's spending on supporting its students was funded by donations or investment income. Put simply, we rely on the generosity of our donors.

Between 17th September and 4th October 2024 a current student will be calling you to ask you to make a gift to support future generations of Churchillians like Uri, Matthew and Isadora. All regular gifts will be matched by one of the College's major donors so your donation during this telethon will have double the impact.

The Think Forward Campaign is focussed on the future: increasing the College's endowment. But as my Mastership ends, I find myself reflecting on the past ten years. I have taken pride in the commitment that this College makes to educating talented students wherever they are from and regardless of their socio-economic background. I am extremely grateful for the support shown to the College and its students by the Churchill community.

Thank you for taking the time to chat with one of our students over the coming weeks. Please do consider making a gift to your College to enable **every** Churchillian to access the amazing opportunities that Cambridge has to offer.

Yours sincerely,



Professor Dame Athene Donald DBE, FRS  
Master, Churchill College



Donate now

# Connecting you with your College and current Churchillians

Students are paid The Real Living Wage for their work in the telethon but 100% of your donation goes to the area of College that you choose to support.

The calling team are trained to set up paperless direct debits for UK donors pledging regular gifts. For one-time donations, they will transfer you to a DTMF ('dual tone multi frequency') touchtone system where you enter your credit card information securely and privately on your phone keypad.

The telethon provides a unique opportunity for students to engage with our diverse alumni community and seek advice relating to their career aspirations. As well as gaining work experience, students are able to develop their communication skills. Some calls will be monitored by the campaign manager to facilitate ongoing training and support.

We will dial all numbers, even those on the TPS (Telephone Preference Service) register, because we anticipate that you will enjoy reconnecting with the College in this way.

**If you would prefer not be called this year, please opt out: visit [www.chu.cam.ac.uk/telethon](http://www.chu.cam.ac.uk/telethon) by scanning this QR code or email [development@chu.cam.ac.uk](mailto:development@chu.cam.ac.uk)**



## Supporting students at Churchill College

The support provided by the government's Student Finance maintenance loan has been substantially cut in real terms because of the rising cost of living. This is especially detrimental to students from low-income and non-traditional university backgrounds who rely on the full means-tested loan as there are no parental funds to support them. One sixth of undergraduate students at Churchill College are from families with an annual household income of £25,000 or less.

*"Coming from a large single parent household, my family is unable to support my studies. Without the support of a bursary, it would be impossible for me to attend university."*

**Matthew (U23), Classics**

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**Your gift will help the College to ensure that all students can access a Churchill education.**

*"I came from a state school and none of my family had been to university. I am so grateful to be receiving a bursary. I don't have to feel like I can't do small things that other people can."*

**Isadora (U&G20), Physics**

